

## Message Text

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51

ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 CIAE-00 INR-07 NSAE-00 PA-02

PRS-01 /027 W

----- 039913

R 061100Z MAY 75

FM AMEMBASSY BUCHAREST

TO USIA WASHDC

INFO SECSTATE WASHDC 2592

UNCLAS BUCHAREST 1941

E.O. 11652: N/A

TAGS: SCUL, RO

SUBJECT: NCAA BASKETBALL CHAMPIONSHIP VTR  
PROGRAM

1. OVER 50 OFFICIALS OF THE ROMANIAN BASKETBALL FEDERATION (INCLUDING THE SECRETARY GENERAL) AND ROMANIA'S TOP BASKETBALL COACHES ATTENDED A VTR PROGRAM OF THE NCAA BASKETBALL CHAMPIONSHIP SEMI-FINAL AND FINAL MATCHES IN THE AMERICAN LIBRARY. THE THREE-HOUR PROGRAM INCLUDED AN INTRODUCTION EXPLAINING THE TOURNAMENT BY LIBRARY DIRECTOR CHAPLIN, SHOWING OF THE LOUISVILLE-UCLA AND KENTUCKY-UCLA MATCHES AND A DISCUSSION OF THE STRATEGIES USED BY THE COACHES AND THE DIFFERENCES IN RULES BETWEEN AMERICAN AND INTERNATIONAL BASKETBALL. THE PARTICIPANTS' REMARKS AND EVIDENT ENTHUSIASM SHOWN FOR THE QUALITY OF PLAY (AND THE QTR MEDIUM) DEMONSTRATED THE PROGRAM'S EFFECTIVENESS. THIS PROGRAM WAS ONE IN A CONTINUING SERIES OF POST ATTEMPTS TO ESTABLISH CLOSER RELATIONS WITH THE ROMANIAN SPORTS COMMUNITY.

2. THE POST WISHES TO THANK IMV FOR ARRANGING WITH NBC TO PRODUCE THE VTRS AND FOR SHIPPING THEM HERE SO QUICKLY. THE POST HOPES THAT SIMILAR ARRANGEMENTS WITH TV NETWORKS CAN BE MADE FOR OTHER IMPORTANT SPORTING EVENTS.

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BARNES

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## Message Attributes

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**Concepts:** n/a  
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